



# Simply Healthcare Plans, Inc.



## Profile

Name: Simply Healthcare Plans, Inc.

Prepared by: Kevin Wirges, CFO

, pursuant to Executive Order 15-99

{Insurer/HMO/PPO} HMO

Website: [www.simplyhealthcareplans.com](http://www.simplyhealthcareplans.com)

Florida Certificate of Authority Approval Date: 7-Jan-10

	2006	2007	2008	2009	2010	2011	2012	2013	2014
<b>Financial Data:</b>									
Total Premium Revenue Collected					14,573,919	41,103,980	139,025,505	379,299,908	683,770,186
Total Revenue collected from Medicaid					14,573,919	41,103,980	76,295,075	125,343,777	235,099,504
Total Revenue collected from Medicare							61,277,287	254,014,284	448,681,427
Total Revenue collected from the State Group Insurance plan									
Total Revenue collected from the Florida Healthy Kids program					1,236,277	2,374,617	1,453,143	(58,153)	(10,745)
Total Revenue collected from private policy holders									
Total Revenue collected from other sources									
Total Expenses					19,069,686	43,026,916	137,576,439	373,355,966	669,007,168
Expenses attributed to administrative costs					6,867,182	8,439,507	26,825,099	37,641,175	56,505,663
Total Profit Margin (%)					-30.85%	-4.68%	1.04%	1.57%	2.16%
<b>Book of Business:</b>									
Total number of insured or subscribers									
<i>Total number with the Medicaid program</i>					6,882	20,920	32,392	45,392	89,022
<i>Total number with the Medicare program</i>							4,914	20,852	27,144
<i>Total number with the State Group Insurance program</i>									
<i>Total number with the Florida Healthy Kids program</i>					1,591	1,909			
Average age of insured or subscribers									
Percentage of insured or subscribers who are male									
Percentage of insured or subscribers who are female									
Medicaid Contracts:									
<i>Number of acute care hospital contracts for inpatient and outpatient services</i>									133
<i>Number of individuals covered by the Medicaid contracts</i>									
<i>Average volume-weighted inpatient rate (as % of Medicaid fee schedule)</i>									
<i>Region 1</i>									
<i>Region 2</i>									
<i>Region 3</i>									
<i>Region 4</i>									
<i>Region 5</i>									
<i>Region 6</i>									
<i>Region 7</i>									
<i>Region 8</i>									
<i>Region 9</i>									
<i>Region 10</i>									

Region 11									
Average volume-weighted outpatient rate (as % of Medicaid fee schedule)									
Region 1									
Region 2									
Region 3									
Region 4									
Region 5									
Region 6									
Region 7									
Region 8									
Region 9									
Region 10									
Region 11									

**Quality Measures**

Are Healthcare Effectiveness Data and Information Set (HEDIS) Measures available?	<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/>	No
Are Preventable Hospitalization measures available?	<input type="checkbox"/>	Yes	<input checked="" type="checkbox"/>	No
Are Preventable Emergency Department visit measures available?	<input type="checkbox"/>	Yes	<input checked="" type="checkbox"/>	No

	2006	2007	2008	2009	2010	2011	2012	2013	2014
<b>Salaries and Benefits</b>					5,374,921	13,166,385	27,318,832	47,385,504	64,453,506
<b>Full Time Employees</b>					unavailable	199	355	582	839
Executive Management									
Governmental Affairs/Lobbyists (including legal counsel)									
Other									
Highest Salary									
Executive Compensation Packages									