



Simply Healthcare Plans, Inc. dba Clear Health Alliance



Profile

Name: Simply Healthcare Plans, Inc. dba Clear Health Alliance

Prepared by: Kevin Wirges, CFO

, pursuant to Executive Order 15-99

{Insurer/HMO/PPO} **HMO**

Website: www.clearhealthalliance.com

Florida Certificate of Authority Approval Date: 7-Jan-10

	2006	2007	2008	2009	2010	2011	2012	2013	2014
Financial Data:									
Total Premium Revenue Collected							10,932,842	44,083,242	150,837,468
Total Revenue collected from Medicaid							10,932,842	44,083,242	150,837,468
Total Revenue collected from Medicare									
Total Revenue collected from the State Group Insurance plan									
Total Revenue collected from the Florida Healthy Kids program									
Total Revenue collected from private policy holders									
Total Revenue collected from other sources									
Total Expenses							10,069,044	37,491,024	143,152,165
Expenses attributed to administrative costs							3,671,724	3,780,304	9,298,258
Total Profit Margin (%)							7.90%	14.95%	5.10%
Book of Business:									
Total number of insured or subscribers									
<i>Total number with the Medicaid program</i>							560	1,671	9,100
<i>Total number with the Medicare program</i>									
<i>Total number with the State Group Insurance program</i>									
<i>Total number with the Florida Healthy Kids program</i>									
Average age of insured or subscribers									
Percentage of insured or subscribers who are male									
Percentage of insured or subscribers who are female									
Medicaid Contracts:									
<i>Number of acute care hospital contracts for inpatient and outpatient services</i>									189
<i>Number of individuals covered by the Medicaid contracts</i>									
<i>Average volume-weighted inpatient rate (as % of Medicaid fee schedule)</i>									
<i>Region 1</i>									
<i>Region 2</i>									
<i>Region 3</i>									
<i>Region 4</i>									
<i>Region 5</i>									
<i>Region 6</i>									
<i>Region 7</i>									
<i>Region 8</i>									
<i>Region 9</i>									

Region 10									
Region 11									
Average volume-weighted outpatient rate (as % of Medicaid fee schedule)									
Region 1									
Region 2									
Region 3									
Region 4									
Region 5									
Region 6									
Region 7									
Region 8									
Region 9									
Region 10									
Region 11									

Quality Measures									
Are Healthcare Effectiveness Data and Information Set (HEDIS) Measures available?		X	Yes						No
Are Preventable Hospitalization measures available?			Yes			X			No
Are Preventable Emergency Department visit measures available?			Yes			X			No

	2006	2007	2008	2009	2010	2011	2012	2013	2014
Salaries and Benefits							Employees are compensated through Simply Healthcare Plans, Inc. Costs are allocated to Clear Health Alliance through traditional allocation processes.		
Full Time Employees									
Executive Management									
Governmental Affairs/Lobbyists (including legal counsel)									
Other									
Highest Salary									
Executive Compensation Packages									